



**Real life...Captured!**

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### 2016 Portrait/Headshot Suggestions

Hi everyone! I will be photographing some of the headshots during the 2016 ACT-W Conference. Here are some important things to keep in mind.

There isn't a stylist on site. You are in charge of your hair, makeup and clothing choices. Please be aware that studio lights can be unforgiving and show every detail. It is a great idea to bring the following:

- compact mirror,
- makeup supplies, powder for your correct skin tone as lighting can make your skin look oily/shiny,
- hairbrush/comb, hair spray, personal hair product (frizzy hair will catch light)

Do a check with a friend or a mirror before you sit for your photos. Photographs are not air brushed after your session.

#### Clothing Suggestions:

- Wear a solid suit and a light blouse. Wear something that looks good from the waist up.
- Try to pick something that falls well on your shoulders and flatters your neckline.
- Iron your clothes and/or get suits pressed. Wrinkles on material, lint, dandruff, etc. will show up.
- V-necks/collared shirts are better than turtlenecks. LONG sleeves not sleeveless or short sleeves.
- Darker shades are more flattering and slimming, but remember – black is not always the best color. All white is not a great choice usually nor are pastel colors.
- Try navy, dark-gray, chocolate, forest green, deep teal, eggplant or a rich caramel.



## Don'ts:

- Avoid wearing bold stripes, plaids, checks, dots and prints, they are confusing and do not photograph well. No big logos.
- Patterns are fine, as long as they're not too distracting.
- Avoid light colors that approximate flesh tones such as beige, tan, peach, pink, white, and yellow. You might also not want to wear red or bright colors like orange, yellow.
- Avoid solid black which will photograph flat, and lack detail and dimension.
- Avoid wearing a light-gray suit as you will be photographed on a medium grey backdrop.
- Avoid turtlenecks
- Loud ties and flashy jewelry divert attention from your face. Stick with simple and elegant.

## Hair and makeup for women

- Subtle makeup is best, apply as you might for a formal evening out.

If you “never wear makeup” you might want to at least use some for your photo session especially powder for your nose, chin, cheekbones and forehead.

If you are doing your own hair, remember to bring some hair product (if you use it,)

a hair brush or comb and a blow dryer to the session.